



Dear Potential Sponsor,

The Forrest Spence Fund is an official 501(c)3 nonprofit organization founded in 2007. Following the loss of their first child, Forrest, Brittany and David Spence created the Forrest Spence Fund, which strives to support families dealing with similar difficult situations and to give back to regional children's hospitals like Le Bonheur Children's Hospital, Monroe Carell Jr. Children's Hospital at Vanderbilt, Children's Hospital at Erlanger in Chattanooga, and St. Jude Children's Hospital by assisting with the non-medical needs of critically or chronically ill children and the families throughout the Mid-South. We also meet the needs of some of the area hospitals by providing staff support, medical equipment and supplies, and partnering on special projects such as the Forrest Spence Sibling Playroom at Le Bonheur Children's Hospital.

We would like to invite you to join us in sponsoring the 13th Annual Forrest Spence 5K Run presented by Campbell Clinic Orthopaedics and Accel Performance and Wellness scheduled for Saturday, August 29, 2020. With over 1,400 participants in 2019 we are expecting an even bigger turn-out this year! Adults and children alike love the scenic course, as well as the food, live music, races and games for children, prizes, and much more!

During this time of uncertainty, it may seem a little ambitious to plan an event with a large number of participants. However, we are passionate about helping critically or chronically ill children and their families. So, we have alternative plans for a virtual 5K, if we are unable to physically gather. If we have a virtual 5K, participants will still receive T-shirts and goody bags recognizing the sponsors. A decision will be made about the virtual 5K closer to the event and all supporters will be notified about the change of plans well in advance.

Please consider becoming a sponsor and joining us this year in our mission of compassion! Sponsorship opportunities are attached. Please fill out the form and return it with your payment to Forrest Spence Fund, P.O. Box 770478, Memphis, TN 38177. Sponsors will enjoy strategic exposure, a meaningful connection with hundreds of families in our region and beyond, and most importantly, the opportunity to give back and help touch the lives of hurting families in our community.

For more information about the 13th Annual Forrest Spence 5K Run or about our organization, please visit us at www.forrestspencefund.org or call us at the numbers listed below.

Thank you for your consideration!

Brittany Spence
Executive Director
Forrest Spence Fund
brittany@forrestspencefund.org
(901) 421-6909 (office)
(901) 646-6364 (fax)

The Forrest Spence Fund 13th Annual 5K Race Sponsorship Opportunities

****Please note: the deadline to declare sponsorship is July 1st****

Presenting (\$10,000 donation): **FILLED**
(Only 1 Presenting Sponsor)

- Company name included in the title of the race – Presenting Sponsor
- Advertisement on sign at check in/registration table
- Advertisement on banners positioned at race
- Company name on race pamphlet
- 5 tickets to Spring for Forrest Cocktail Party and Auction
- Company name/logo on the race t-shirt
- Company logo on race website with a link back to company website
- Advertising in goody bag that each participant receives
- Six race entries and t-shirts

Diamond (\$5,000 donation):

- Advertisement on sign at check in/registration table
- Advertisement on banners positioned at race
- Company name on race pamphlet
- 5 tickets to Spring for Forrest Cocktail Party and Auction
- Company name/logo on the race t-shirt
- Company logo on race website with a link back to company website
- Advertising in goody bag that each participant receives
- Six race entries and t-shirts

Platinum (\$2,500 donation):

- Advertisement on banners positioned at the race
- Company name on race pamphlet
- 4 tickets to Spring for Forrest Cocktail Party and Auction
- Company name/logo on the race t-shirt
- Company logo on race website with a link back to company website
- Advertising in goody bag that each participant receives
- Five race entries and t-shirts

Gold (\$1,250 donation):

- Company name on race pamphlet
- Company name/logo on the race t-shirt
- 3 tickets to Spring for Forrest Cocktail Party and Auction
- Company logo on race website with a link back to company website
- Advertising in goody bag that each participant receives
- Four race entries and t-shirts

Silver (\$750 donation):

- Company name/logo on the race t-shirt
- 2 tickets to Spring for Forrest Cocktail Party and Auction
- Company logo on race website
- Advertising in goody bag that each participant receives
- Three race entries and t-shirts

Bronze (\$500 donation):

- Company advertising in goody bag that each participant receives
- Company name on race website
- Two race entries and t-shirts

In-Kind (donation of services or goods):

- Company name on race website
- Company name on race day signage

**If your company would like to make a financial donation,
please fill out the sponsor form and mail with a check payable to
The Forrest Spence Fund
PO Box 770478, Memphis, TN 38177**